



MONTGOMERY TOWNSHIP SCHOOLS

Office of the Superintendent

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Date: September 13, 2024

Subject: Communications Survey Analysis Letter from Supt. McLoughlin

Dear Montgomery Township School District Community,

Thank you to everyone who completed our survey regarding district and school communications. We received the results recently and are grateful for all of the feedback. In conjunction with our strategic planning initiatives, one of our primary goals as a district is to increase community engagement by improving two-way communication so that all community members are well-informed and feel connected. Your responses and ratings throughout the survey helped identify key areas of our communications efforts that can be improved.

I was proud to see that many of you held a strong overall perception of the district—78 percent of parents, 81 percent of employees, and 41 percent of general community members gave Montgomery Township a rating of “above average” or “excellent” to describe how they view the school district as a whole. We’re always striving to be one of the best districts in New Jersey, and we’ll continue working hard to make sure MTSD remains a safe and inclusive environment where children will receive a high-quality education.

For all three groups that were surveyed (parents, employees, and general community members), we noticed that a large percentage of respondents have felt only “slightly informed” or “not at all informed” about items like district goals and plans, leadership decisions, and district finances. Furthermore, from the parent side specifically, a big takeaway was that you have felt uninformed about the day-to-day life of your children, from homework and classwork to the overall progress your children are making academically and socially.

Moving forward we’ll aim to be more proactive and transparent with our messaging to provide a clearer picture of the district, where your children stand, and how you can best support their learning. Additionally, I intend to ensure that all stakeholder groups feel involved in the decision-making process—your voice and opinion matter to me and every administrator throughout our district, and we always want to hear your input and ideas.

We will be conducting another communications survey in the spring of 2025 to understand the progress of our efforts surrounding communication and to determine if additional changes to our strategies need to be made. In the meantime, stay tuned for an upcoming survey regarding school start times.

Sincerely,

Mary E. McLoughlin | Superintendent of Schools